

Evaluate your IT infrastructure and security to uncover potential risks and inefficiencies. If you identify any gaps, BIITS can help you optimize your IT strategy.

Network & Infrastructure Assessment

- Is your network infrastructure properly maintained and up-to-date?
- Do you have redundant internet connections to prevent downtime?
- Are your routers, switches, and firewalls configured for optimal security?
- Is your Wi-Fi network secure, and do you use guest networks for visitors?
- Do you have a disaster recovery plan in place for network failures?

Cybersecurity & Data Protection

- Are all company devices protected by endpoint security solutions?
- Do you have a firewall and intrusion detection system in place?
- Is multi-factor authentication (MFA) enabled for all critical accounts?
- Are employees trained in phishing & cybersecurity awareness?
- Do you have automated security patching & updates in place?
- Is sensitive company data encrypted and securely stored?

Backup & Disaster Recovery

- Do you have daily automated backups of critical business data?
- Are backups stored in a secure offsite or cloud location?
- Have you tested your data recovery process within the last 6 months?
- Do you have a business continuity plan for handling IT failures?

Cloud Services & Remote Work Support

- Are your cloud services optimized for cost and performance?
- Do you use secure VPNs for remote employee access?
- Are remote employees using secure and company-approved devices?
- Do you have access control policies to restrict sensitive data?

EXPERT IT TIPS FOR BUSINESS OWNERS

Keep Software Updated

Ensure all operating systems, antivirus programs, and business applications are regularly patched to protect against vulnerabilities.

Multi-Factor Authentication (MFA)

Strengthen account security by requiring an additional verification step beyond just a password.

Strong Password Policy

Require employees to use complex, unique passwords and update them every 60–90 days.

Back Up Your Data Regularly

Use cloud-based and on-premise backups to prevent data loss from cyberattacks or system failures.

Monitor IT Performance

Track network speed, system uptime, and cybersecurity threats to detect and prevent issues before they cause downtime.

Educate Employees on Cybersecurity

Conduct regular training on phishing scams, social engineering attacks, and safe online behavior.

Secure Remote Access

Require VPNs for remote workers and ensure company data is protected outside the office.

Don't Ignore IT Compliance

Industries like healthcare, finance, and retail have strict IT compliance requirements (HIPAA, PCI-DSS, GDPR). Make sure your business stays compliant to avoid fines.

Test Your Disaster Recovery Plan

Run backup recovery drills to ensure your business can quickly restore operations in case of cyberattacks or hardware failures.

Consider Outsourcing IT

A Managed Service Provider (MSP) like BIITS LLC can reduce IT costs, improve security, and optimize performance, without hiring an expensive in-house IT team.

IT Support & Help Desk Efficiency

- Do employees have access to 24/7 IT support for critical issues?
- Is your IT help desk resolving issues in a timely manner?
- Do you track IT service requests and resolutions to improve response time?
- Are you using a ticketing system to monitor IT issues and trends?

IT Cost Optimization

- Are you spending efficiently on IT services, or are there unused resources?
- Are software licenses and subscriptions reviewed regularly to avoid overpaying?
- Have you evaluated MSP vs. in-house IT costs for potential savings?
- Are your IT expenses predictable and aligned with business goals?

Compliance & Regulatory Requirements

- Does your business follow data protection regulations (e.g., GDPR, HIPAA, PCI DSS)?
- Are your IT policies compliant with industry standards?
- Have you conducted a cybersecurity risk assessment in the past year?

If you checked 'No' on any of these, it's time to optimize your IT strategy.

Ready to Improve Your IT?

Schedule a Free IT Audit with BIITS LLC today!

Contact Us:

Phone: (844) 244-8701

Website: www.Biitsllc.com

Email: IT.Sucess@biitsllc.com



Schedule Free IT Audit: <https://calendly.com/bill-daniels-biitsllc/30min>

COMMON IT CHALLENGES BUSINESSES FACE

Frequent Downtime

Lost productivity due to unreliable IT infrastructure.

Cybersecurity Threats

Increasing ransomware, phishing, and data breaches.

Slow IT Support Response

In-house teams stretched too thin or lacking expertise.

Scalability Issues

IT infrastructure that can't grow with the business.

Compliance Risks

Failing to meet industry regulations like HIPAA, PCI-DSS, GDPR.

"DID YOU KNOW?" IT SECURITY STATS

43% of cyberattacks target small businesses (Verizon 2024 Data Breach Report).

60% of small businesses close within six months of a major cyberattack (National Cyber Security Alliance).

On average, a ransomware attack costs businesses \$1.85 million (IBM Security).

97% of businesses believe MSPs help improve security & compliance (CompTIA).